VIEWING GUIDE

HUNGER HITS HOME

OUR CHILDREN. OUR PROBLEM. OUR SOLUTION.

SATURDAY, APRIL 14 8|7c

CHANGE BEGINS WITH YOU.

NOKID HUNGRY® SHARE OUR STRENGTH

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A Thank You from Billy and Brooke

Thank you for hosting a viewing event for "Hunger Hits Home." Childhood hunger is an invisible but very real problem in this country. Your efforts will help make sure that all children in this nation get the food they need to grow up healthy and strong.

These days, a steady job no longer guarantees a full cupboard, and the ongoing economic downturn has more of our friends, neighbors and co-workers struggling to put food on the table. As a result, more than 16 million children in the U.S. live under the toxic shadow of hunger.

The new documentary, "Hunger Hits Home," takes a first-hand look at the crisis of childhood hunger in America through the eyes of the parents, children, anti-hunger activists, educators and politicians on the frontlines of the battle. The film is part of an ongoing partnership between Food Network and Share Our Strength's No Kid Hungry Campaign to end childhood hunger in America.

"Hunger Hits Home" shows today's face of hunger through the lives of three hardworking families struggling to make ends meet.

At the same time, the film highlights America's hunger heroes who are hard at work on a solution, including a determined food pantry founder who makes the battle personal and an elementary school principal who refuses to let his students go hungry. It documents the hard work of government officials and non-profit leaders who are moving mountains to mobilize necessary resources. And it outlines the path for you to join the fight.

These are our kids. This is our problem. And we are all a part of the solution. When our kids get the food they need, they feel better, they learn more and they grow up stronger. The good news is that, together, we can make that happen. Thank you for watching this film and sharing your strengths to end childhood hunger.

Billy Shore
Founder & CEO, Share Our Strength

Brooke Johnson
President, Food Network

www.FoodNetwork.com/hungry

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Change Begins with You

Everyday people are making a difference. Here are three things you can do in conjunction with the "Hunger Hits Home" Campaign.

1 **See It.** Gather your friends and families to watch the documentary with you.

2 **Share It.** Tell your friends about the documentary and invite them to view a trailer at **Foodnetwork.com/hungry.**

3 **Support It.** $1 can connect a child in need with up to 10 meals. We hope you will make a donation to the No Kid Hungry Campaign.

Also, add your name to our petition and help us encourage our elected officials to support the essential child nutrition programs.

To make a donation and add your name to the petition, please visit **FoodNetwork.com/hungry.**

You can make a difference.

David Scarberry and his son Braden in Food Network's special Hunger Hits Home

Joel Berg, one of the heroes in Food Network's special Hunger Hits Home

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Tips for a Successful Viewing Event with Your Friends

Invite. Tell your friends, family and colleagues to come over on Saturday, April 14 for a viewing event of ***Hunger Hits Home.***

Watch. The show airs at 8/7c on Saturday, April 14.

Act. After viewing, ask your friends to make a donation as well as add their signature to our petition asking elected officials to protect child nutrition programs. You can do this, and more, at **FoodNetwork.com/hungry**.

Discuss. Lead a discussion about the documentary after you have watched it. We have included some discussion starters designed to keep the conversation flowing.

Get Social. If you or your friends want to comment on what you are seeing, you can find us at:

Twitter:
@FoodNetwork and @NoKidHungry
Hashtag: #HungerHitsHome

Facebook:
Facebook.com/foodnetwork
Facebook.com/shareourstrength

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5 Facts About Childhood Hunger in the U.S.

1. **More than 16 million kids** in America live in households that struggle to put food on the table. **That's 1 out of 5 kids.**

2. There were also **over 16.4 million children** in America living in poverty in 2010. That's almost **1 million more** than in 2009.

3. **9.8 million kids** get free or reduced-price school breakfast on an average school day, more than ever before…but **10.5 million eligible** kids go without.

4. **Only 1 in 7 kids** who get free and reduced-priced school lunches receive summer meals.

5. Almost **45 million Americans** used SNAP (Supplemental Nutrition Assistance Program, formerly food stamps) during 2011. Nearly 75 percent of these are in families with children and more than a quarter are in households with seniors or people with disabilities.

Javier, Jahmai and Graclyn Walker in Food Network's special Hunger Hits Home

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Graclyn Walker walks the halls of her school in Food Network's special Hunger Hits Home

6 Discussion Starters

1. How did watching the documentary make you feel?

2. Before seeing this documentary, did you think childhood hunger was a major issue in our country? How has your perspective changed since you've watched the documentary?

3. Do you think most Americans believe childhood hunger is a major issue in our country? If not, why?

4. Learn more about childhood hunger in your community. You can begin at **http://GetLocal.NoKidHungry.org.** Share the hunger statistics for your area. Are you surprised by what you find?

5. How do you feel when you are hungry? How do you think hunger affects the daily life of a child?

6. Do you know anyone who's having trouble putting food on the table in the current economy? Have you ever not known where you next meal was coming from?

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Thank you

for watching **“Hunger Hits Home”**
and for being a part of Team No Kid Hungry.
Together, we’ll end childhood hunger in America.

www.FoodNetwork.com/hungry

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