



## Building pathways out of poverty

Since 1975, Solid Ground has worked relentlessly to nurture just and caring communities where everyone can thrive.

**Your sponsorship of Solid Ground's 2025 Event Suite will support more than 65,000 community members** living on low incomes to meet their basic needs, nurture multigenerational success, and catalyze systemic change.

## Doing good together

Sponsorship of Solid Ground's 2025 Event Suite aligns your brand with a respected leader in anti-poverty work and provides an exciting opportunity for employee engagement.

Our Solid Ground community includes:

- Nearly **25,000** monthly website users
- Over **51,000** monthly social media reach
- Over **18,000** monthly email recipients
- Over **5,000** quarterly newsletter subscribers

# 2025 Event Suite



## **Gala @ Summit | Seattle Convention Center** Wednesday, May 28, 2025

Join 300+ business, philanthropic, and community leaders invested in creating a community where everyone can thrive for an elegant evening of fun and generosity. Attendees will enjoy live entertainment, a delicious 3-course dinner, and an inspiring program.

2024 Gala recap: [solid-ground.org/50gala](https://solid-ground.org/50gala)

---

## **Day of Service**

Friday, August 22, 2025

Roll up your sleeves for our annual Day of Service! You'll be in good company with 300+ Solid Ground community members and corporate volunteers as we gather across five Seattle sites to tend to garden beds, beautify parks, clean up our ACCESS bus fleet, and more!

Learn more: [solid-ground.org/day-of-service](https://solid-ground.org/day-of-service)



---

## **Social Justice Salon @ Town Hall** October 2025

Social Justice Salons are intimate, in-person community conversations that bring together Solid Ground staff, participants, partners, and local leaders to discuss innovative solutions to community challenges.

Learn more: [solid-ground.org/social-justice-salons](https://solid-ground.org/social-justice-salons)

# Sponsorship Levels

## Visionary

\$25,000

- 
- **Visionary Sponsor Exclusivity** with placement in print, social media, and paid advertising for Gala, Day of Service, and Social Justice Salon
  - **1** complimentary **table** of 10 at Gala
  - **5** complimentary **tickets** to Social Justice Salon
  - **5** dedicated **social media posts** annually highlighting the partnership
  - Logo placement on the event webpage
  - Group volunteer opportunities for employees

## Benefactor

\$20,000

- 
- **Recognition as part of corporate sponsor family** with placement in print, social media, and paid advertising for Gala, Day of Service, and Social Justice Salon
  - **1** complimentary **table** of 10 at Gala
  - **4** complimentary **tickets** to Social Justice Salon
  - **4** dedicated **social media posts** annually highlighting the partnership
  - Logo placement on the event webpage
  - Group volunteer opportunities for employees

## Champion

\$15,000

- 
- **Recognition as part of corporate sponsor family** with placement in print, social media, and paid advertising for Gala, Day of Service, and Social Justice Salon
  - **1** complimentary **table** of 10 at Gala
  - **3** complimentary **tickets** to Social Justice Salon
  - **3** dedicated **social media posts** annually highlighting the partnership
  - Logo placement on the event webpage
  - Group volunteer opportunities for employees
- 

# Sponsorship Levels

## Advocate

\$10,000

- 
- **Recognition as part of corporate sponsor family** with placement in print, social media, and paid advertising for Gala, Day of Service, and Social Justice Salon
  - **1** complimentary **table** of 10 at Gala
  - **2** complimentary **tickets** to Social Justice Salon
  - **2** dedicated **social media posts** annually highlighting the partnership
  - Logo placement on the event webpage
  - Group volunteer opportunities for employees

## Ally

\$7,500

- 
- **Recognition as part of corporate sponsor family** with placement in print, social media, and paid advertising for Gala, Day of Service, and Social Justice Salon
  - **8** complimentary **seats** at Gala
  - **2** complimentary **tickets** to Social Justice Salon
  - **1** dedicated **social media post** annually highlighting the partnership
  - Logo placement on the event webpage
  - Group volunteer opportunities for employees

## Community Partner

\$5,000

- 
- **Recognition as part of corporate sponsor family** with placement in print, social media, and paid advertising for Gala, Day of Service, and Social Justice Salon
  - **5** complimentary **seats** at Gala
  - **2** complimentary **tickets** to Social Justice Salon
  - Logo placement on the event webpage
  - Group volunteer opportunities for employees

**Not seeing a sponsorship level that meets your needs?**  
Contact us for custom sponsor opportunities.

**Phone**                206.694.6724

**Email**                [brianas@solid-ground.org](mailto:brianas@solid-ground.org)

**Website**            [solid-ground.org](http://solid-ground.org)