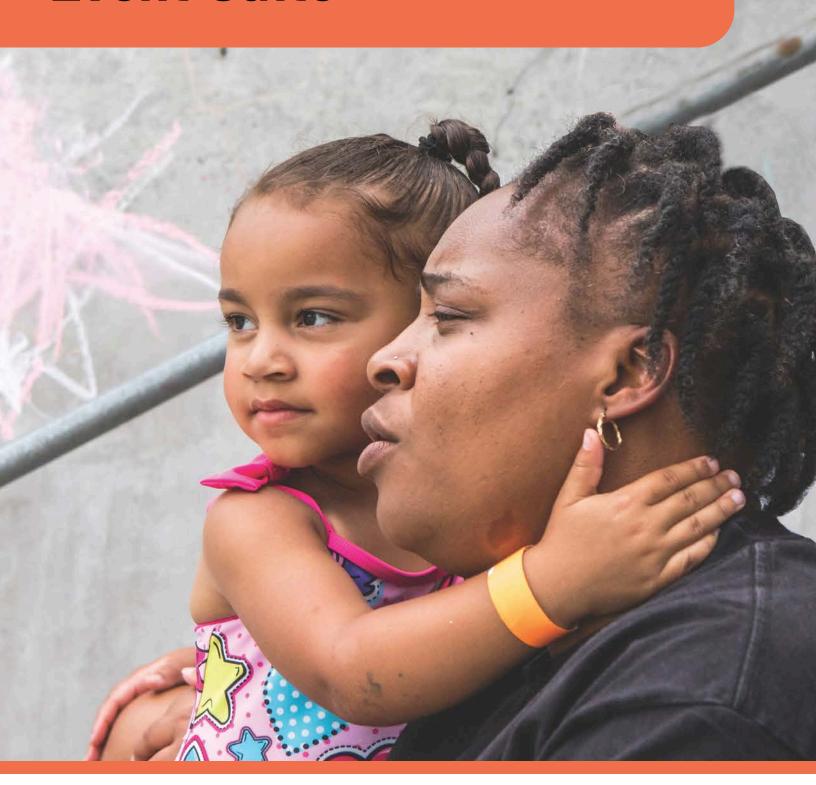
# 2026 Sponsorship **Event Suite**







## **CREATING SOLID GROUND FOR ALL**

Your sponsorship powers this work for 65,000+ neighbors each year - and delivers real value to your company:

- **Community impact, at scale:** Expand access to housing, food, transportation, and benefits for families across our region.
- **Brand alignment with purpose:** Stand with a trusted leader in anti-poverty work and signal your commitment to equity and opportunity.
- **Employee engagement that matters:** Activate volunteer days, table captains, and team experiences that build culture and pride.
- **Storytelling & visibility:** Year-round recognition across our event suite and channels plus authentic impact stories your brand can share.
- **Clear ROI & reporting:** Post-event metrics and impact highlights you can take back to stakeholders.

Join us to create solid ground for our community, and pathways beyond poverty that last.



#### You're in good company!

Our Solid Ground community includes:

- Nearly 25,000 monthly website visitors
- Over 51,000 monthly social media reach
- More than 18,000 monthly email recipients
- Over 3,000 quarterly newsletter subscribers

# **2026 EVENT SUITE**



## Gala

Friday, May 15, 2026

Join 300+ business, philanthropic, and community leaders invested in creating a community where everyone can thrive for an elegant evening of fun and generosity. Attendees enjoy a delicious 3-course dinner, inspiring program, and live entertainment at Summit, the addition at the Seattle Convention Center.

2025 GALA RECAP: solid-ground.org/gala

# **Day of Service** Friday, August 21, 2026

Roll up your sleeves for our annual Day of Service! You'll be in good company with hundreds of Solid Ground community members and corporate volunteers as we gather across three Seattle sites to tend to garden beds, beautify parks, clean up our ACCESS bus fleet, and more!

MORE INFO: solid-ground.org/day-of-service





## **Social Justice Salon**

October 2026

Social Justice Salons are intimate, in-person community conversations that bring together Solid Ground staff, participants, partners, and local leaders to discuss innovative solutions to community challenges.

MORE INFO: solid-ground.org/social-justice-salons

## SPONSORSHIP LEVELS

Visionary \$25,000

• **Visionary Sponsor** placement in print, email, social media, and advertising for Gala, Day of Service, and Social Justice Salon

- 1 complimentary table of 10 at Gala
- 5 complimentary tickets to Social Justice Salon
- Social media posts highlighting the partnership
- Logo placement on event webpages and event signage
- Group volunteer opportunities for employees

Benefactor \$20,000

• **Benefactor Sponsor** placement in print, email, social media, and advertising for Gala, Day of Service, and Social Justice Salon

- 1 complimentary table of 10 at Gala
- 4 complimentary tickets to Social Justice Salon
- Social media posts highlighting the partnership
- Logo placement on event webpages and event signage
- Group volunteer opportunities for employees

Champion \$15,000

- Champion Sponsor placement in print, email, social media, and advertising for Gala, Day
  of Service, and Social Justice Salon
- 1 complimentary table of 10 at Gala
- 3 complimentary tickets to Social Justice Salon
- Social media posts highlighting the partnership
- Logo placement on event webpages and event signage
- Group volunteer opportunities for employees

# SPONSORSHIP LEVELS

Advocate \$10,000

 Advocate Sponsor placement in print, email, social media, and advertising for Gala, Day of Service, and Social Justice Salon

- 1 complimentary table of 10 at Gala
- 2 complimentary **tickets** to Social Justice Salon
- Social media posts highlighting the partnership
- Logo placement on event webpages and event signage
- Group volunteer opportunities for employees

**Ally** \$7,500

- **Ally Sponsor** placement in print, email, social media, and advertising for Gala, Day of Service, and Social Justice Salon
- 8 complimentary seats at Gala
- 2 complimentary tickets to Social Justice Salon
- Social media posts highlighting the partnership
- Logo placement on event webpages and event signage
- Group volunteer opportunities for employees

## **Community Partner**

\$5,000

- Community Partner Sponsor placement in print, email, social media, and advertising for Gala, Day of Service, and Social Justice Salon
- 5 complimentary seats at Gala
- 2 complimentary tickets to Social Justice Salon
- Logo placement on event webpages and event signage
- Group volunteer opportunities for employees

Not seeing a sponsorship level that meets your needs? Contact us for custom sponsor opportunities.

**PHONE** 206.694.6724

**EMAIL** brianas@solid-ground.org